



# **WALKING TOGETHER ON THE PATH OF HEALING AND RECONCILIATION**

## **LOGO DESIGN PRESENTATION**

**June 21, 2022**

### **VINCENT DESIGN INC.**

303-765 Main St.  
Winnipeg, Manitoba  
R2W 3N5

204 770.3109  
[info@vincentdesign.ca](mailto:info@vincentdesign.ca)  
[www.vincentdesign.ca](http://www.vincentdesign.ca)

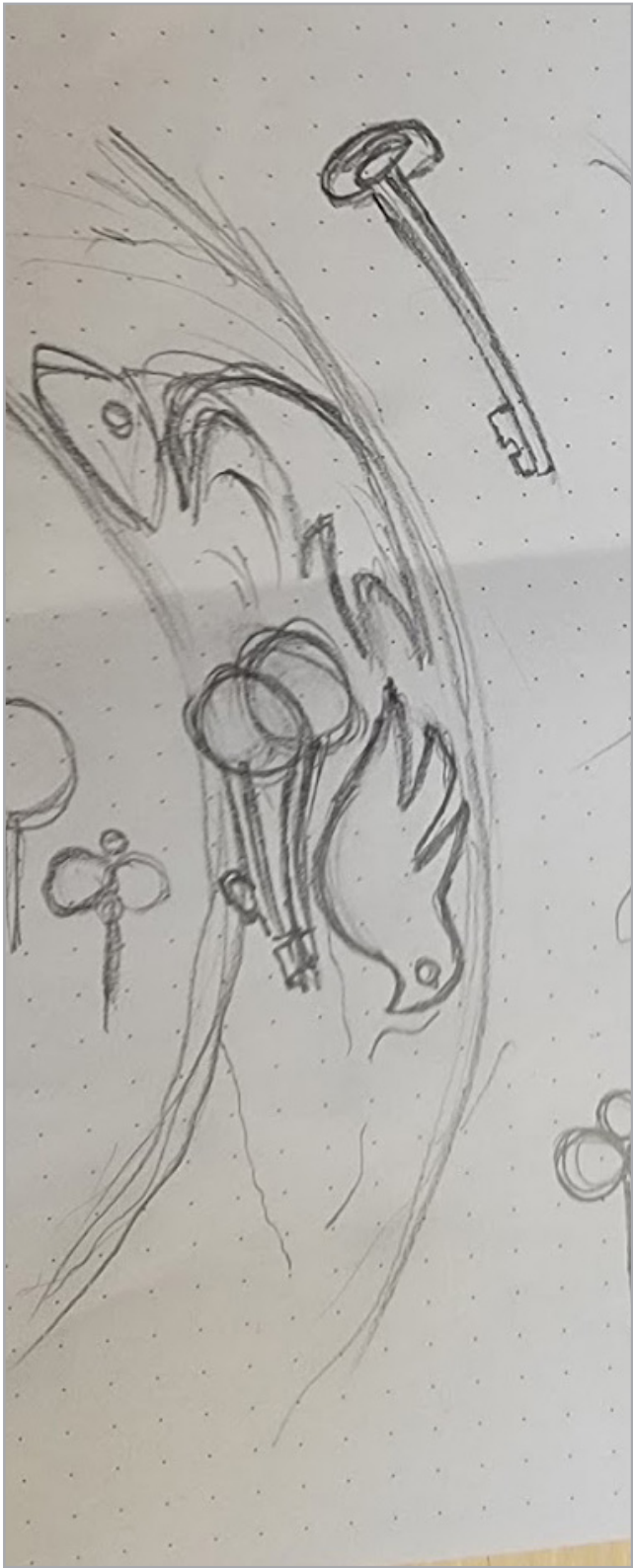
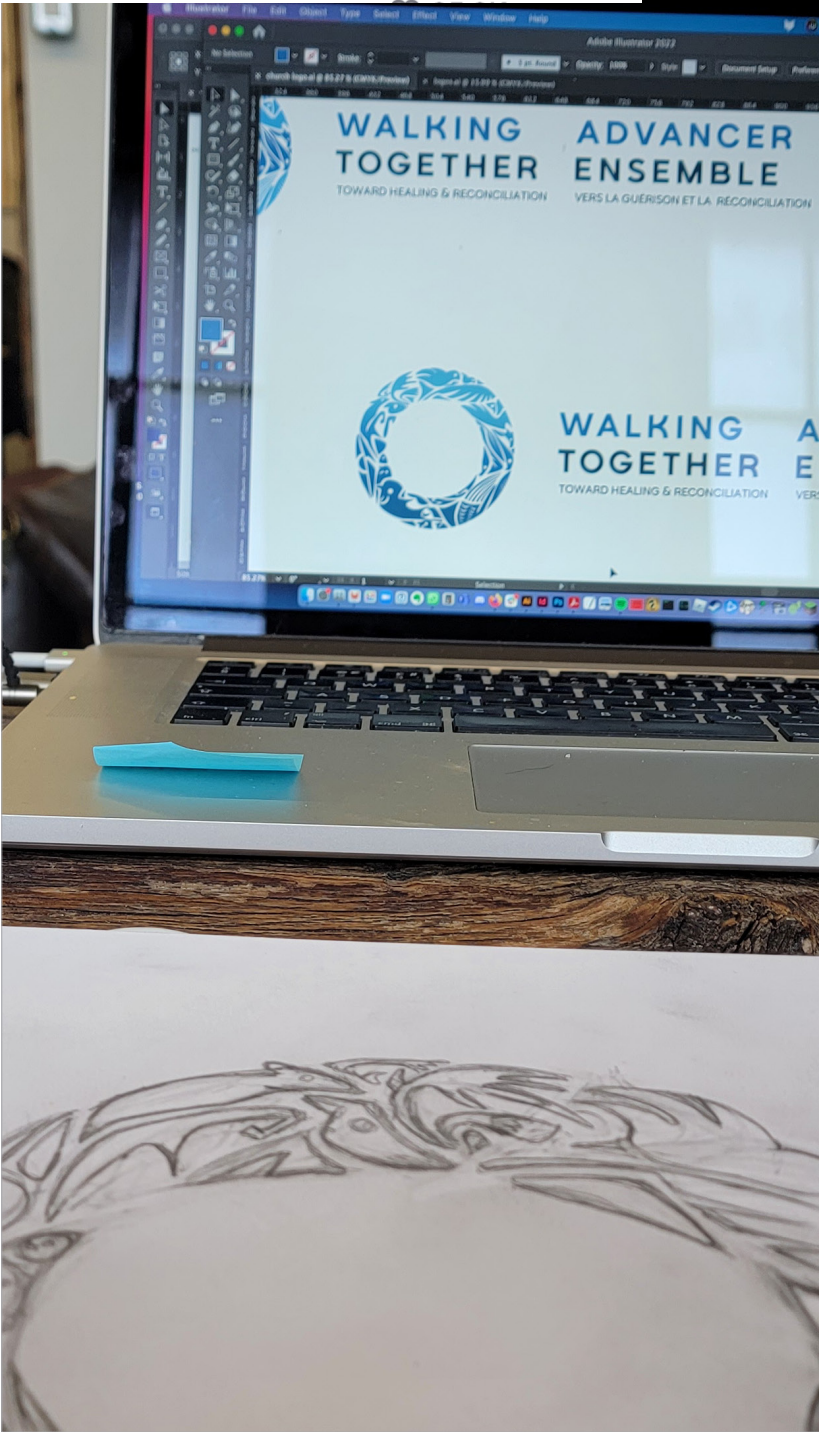


DESIGN INSPIRATION/MOOD BOARD





DESIGN PROCESS







*To truly walk together for a purpose  
requires direction and focus.*

*A grandfather drum in the shape of a  
circle gives rhythm to the circle of dance.*

*Circles of flowered beadwork shine bright  
during the fiddler's tune.*

*A circle of outstretched arms while  
throatsinging under the circle of the sun.*

*The circle can be found everywhere in  
Indigenous life.*

*In a circle, all are equal, all are visible.*

*Ceremony needs this symbol. It is history.  
It holds our stories. It is who we are.*

*A symbol representing this event should  
have trust and calm at the centre. It is why  
I chose this symbol as its core, with the  
teachings existing within its shape.*



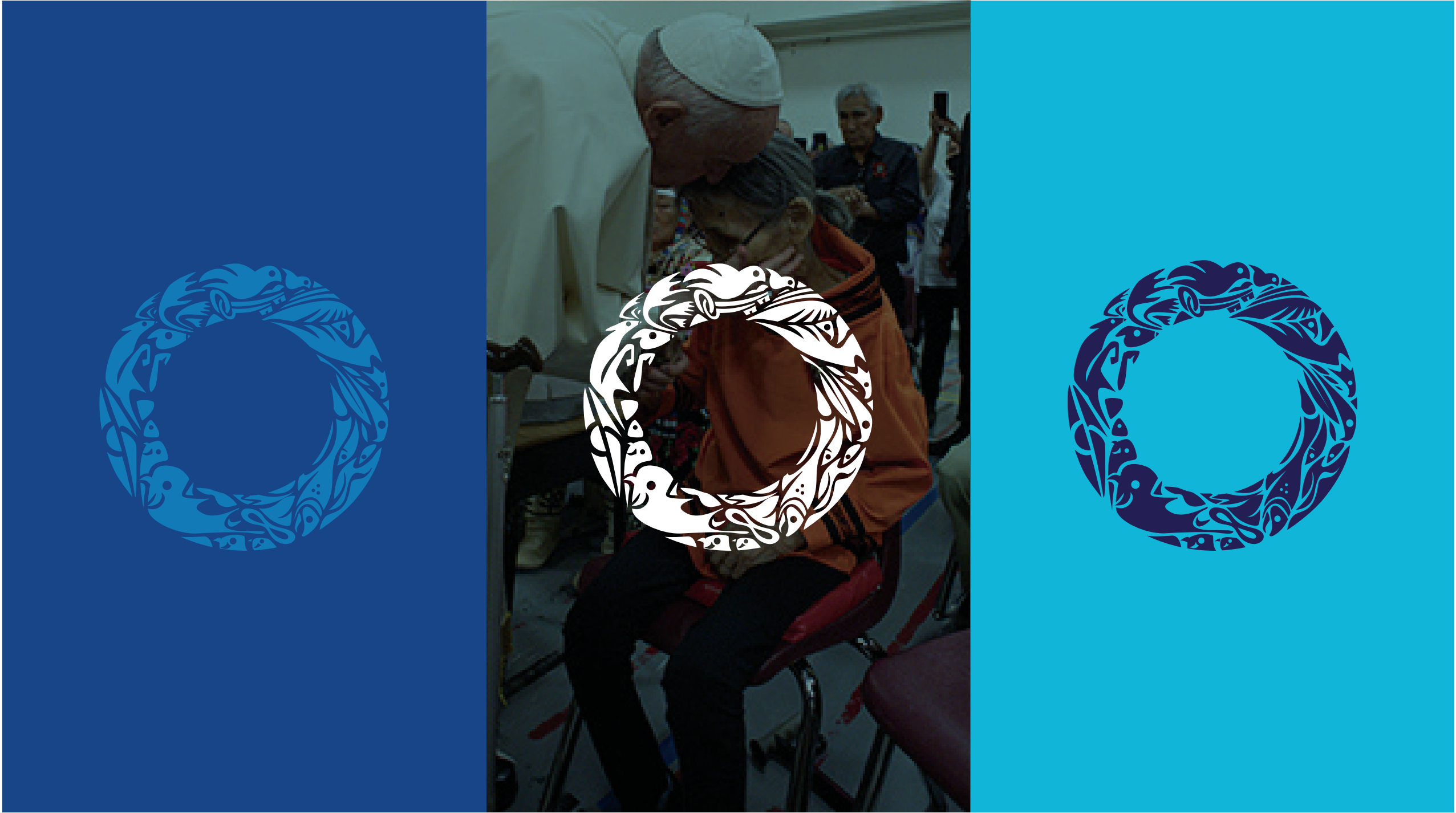


**WALKING  
TOGETHER**  
POPE FRANCIS CANADA 2022

**MARCHER  
ENSEMBLE**  
PAPE FRANÇOIS CANADA 2022



**WALKING  
TOGETHER**  
POPE FRANCIS CANADA 2022  
  
**MARCHER  
ENSEMBLE**  
PAPE FRANÇOIS CANADA 2022





Holy Spirit  
Peace Dove  
Hope  
Church  
Catholic Faith



Keys of St. Peter  
Pope  
Catholic Church  
Heaven  
Connection



Soar of Eagles  
Feathers  
Family, Love  
Connection to  
Creator  
Truth, Honesty



Arctic Char/ Salmon/  
Fish  
Sustenance  
Inuit  
Coast



Buffalo Herd  
Community  
Protection  
Standing Against  
the Storm



Caribou Herd  
Community  
Sustenance  
Growth and  
Perseverance



Earth  
Land  
Sky  
Water  
Nature



Métis Symbol  
Métis Culture  
Community  
History  
Resilience



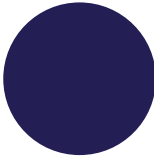
Circle  
Natural order of  
Life Cycle  
The Sun, The Earth,  
Sacred Teachings,

Balance in Life,  
Healing and Nature

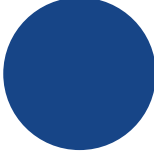
Completed design



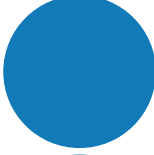
Colour Sample



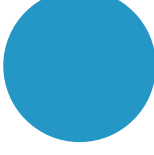
PANTONE 274 C  
C=100 M=100 Y=35 K=29



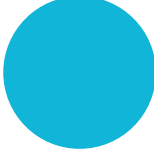
PANTONE 7687 C  
C=100 M=84 Y=18 K=4



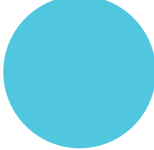
PANTONE 7461 C  
C=86 M=46 Y=6 K=0



PANTONE 7689 C  
C=77 M=26 Y=9 K=0



PANTONE 306 C  
C=72 M=6 Y=11 K=0



PANTONE 305 C  
C=59 M=0 Y=11 K=0

Gradient



Font Sample

Primary

**“Ryker bold”**

*Lorem ipsum dolor sit amet, consectetur adip  
isicing elit, sed do eiusmod tempor incididunt  
ut labore et dolore magna aliqua.*  
1234567890!@#\$\$%^&\*()

Secondary

**“Ryker Medium”**

*Lorem ipsum dolor sit amet, consectetur adip  
isicing elit, sed do eiusmod tempor incididunt  
ut labore et dolore magna aliqua.*  
1234567890!@#\$\$%^&\*()

