



WALKING TOGETHER ON THE PATH OF HEALING AND RECONCILIATION

LOGO DESIGN PRESENTATION

June 21, 2022

VINCENT DESIGN INC.

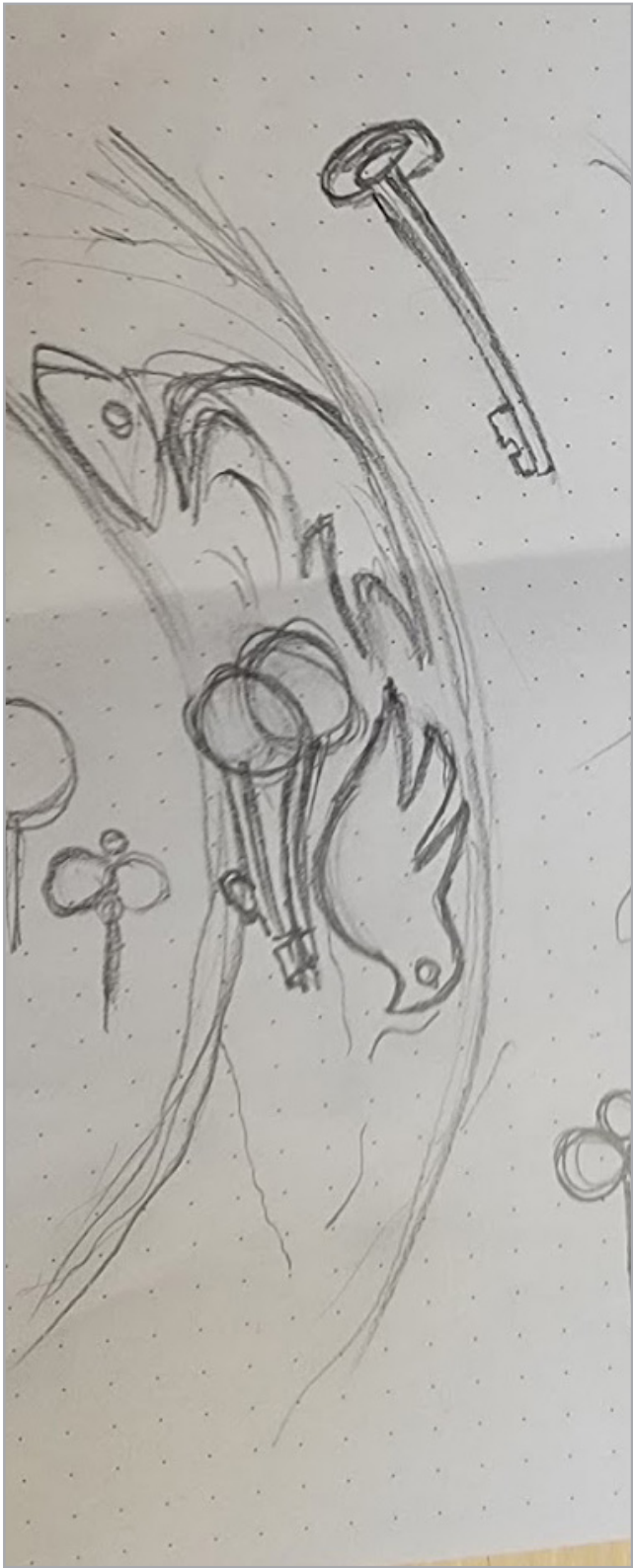
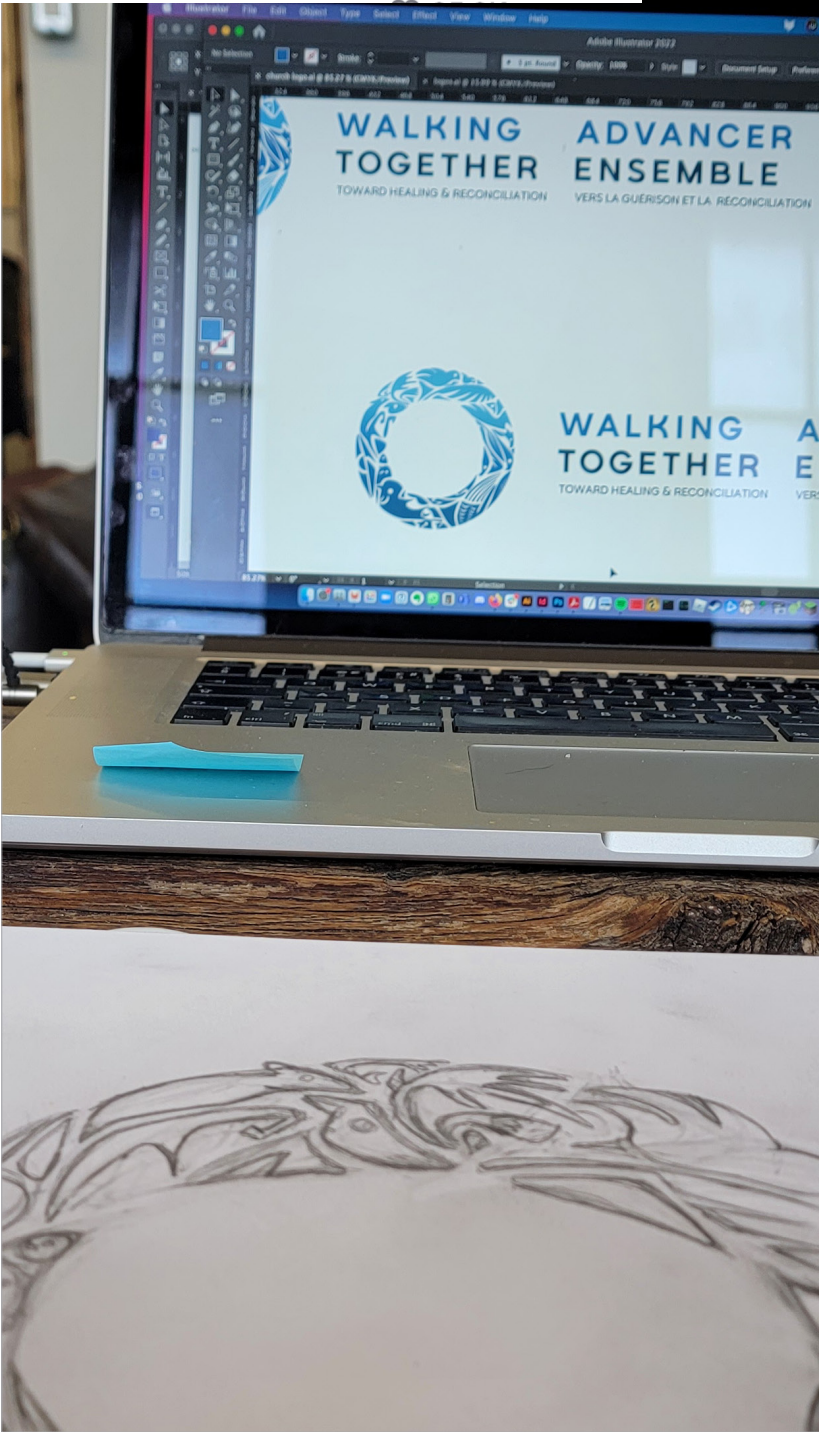
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DESIGN INSPIRATION/MOOD BOARD



DESIGN PROCESS





*To truly walk together for a purpose
requires direction and focus.*

*A grandfather drum in the shape of a
circle gives rhythm to the circle of dance.*

*Circles of flowered beadwork shine bright
during the fiddler's tune.*

*A circle of outstretched arms while
throatsinging under the circle of the sun.*

*The circle can be found everywhere in
Indigenous life.*

In a circle, all are equal, all are visible.

*Ceremony needs this symbol. It is history.
It holds our stories. It is who we are.*

*A symbol representing this event should
have trust and calm at the centre. It is why
I chose this symbol as its core, with the
teachings existing within its shape.*





**WALKING
TOGETHER**
POPE FRANCIS CANADA 2022

**MARCHER
ENSEMBLE**
PAPE FRANÇOIS CANADA 2022



**WALKING
TOGETHER**
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**MARCHER
ENSEMBLE**
PAPE FRANÇOIS CANADA 2022





Holy Spirit
Peace Dove
Hope
Church
Catholic Faith



Keys of St. Peter
Pope
Catholic Church
Heaven
Connection



Soar of Eagles
Feathers
Family, Love
Connection to
Creator
Truth, Honesty



Arctic Char/ Salmon/
Fish
Sustenance
Inuit
Coast



Buffalo Herd
Community
Protection
Standing Against
the Storm



Caribou Herd
Community
Sustenance
Growth and
Perseverance



Earth
Land
Sky
Water
Nature



Métis Symbol
Métis Culture
Community
History
Resilience



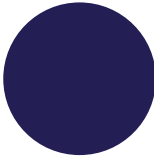
Circle
Natural order of
Life Cycle
The Sun, The Earth,
Sacred Teachings,

Balance in Life,
Healing and Nature

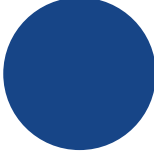


Completed design

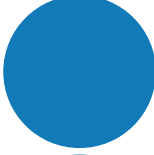
Colour Sample



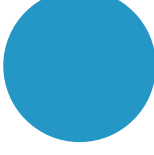
PANTONE 274 C
C=100 M=100 Y=35 K=29



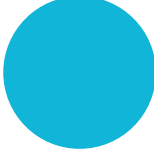
PANTONE 7687 C
C=100 M=84 Y=18 K=4



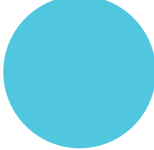
PANTONE 7461 C
C=86 M=46 Y=6 K=0



PANTONE 7689 C
C=77 M=26 Y=9 K=0



PANTONE 306 C
C=72 M=6 Y=11 K=0



PANTONE 305 C
C=59 M=0 Y=11 K=0

Gradient



Font Sample

Primary

“Ryker bold”

*Lorem ipsum dolor sit amet, consectetur adip
isicing elit, sed do eiusmod tempor incididunt
ut labore et dolore magna aliqua.*
1234567890!@#\$\$%^&*()

Secondary

“Ryker Medium”

*Lorem ipsum dolor sit amet, consectetur adip
isicing elit, sed do eiusmod tempor incididunt
ut labore et dolore magna aliqua.*
1234567890!@#\$\$%^&*()

